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MAPLE HILL FARM, POPULAR LODGING AND EVENT VENUE, CITED AS A GREEN SUCCESS STORY IN NEW BOOK ON STARTING A GREEN BUSINESS

HALLOWELL, Maine—The Maple Hill Farm B&B Inn and Conference Center, a popular lodging establishment and well-known venue for meetings and special events, is featured among an elite group of “green” businesses in the eco-friendly book *75 Green Businesses You Can Start to Make Money and Make a Difference* just released by Entrepreneur Press and written by Glenn Croston, Ph.D.

“For those entrepreneurs who want to do well by doing right, they could not have better business examples than those listed in *75 Green Business You Can Start to Make Money and Make a Difference*,” comments Croston. “I have to thank all of the amazing entrepreneurs who were so generous with their time and thoughts. Each business featured reveals a path to a greener future.”

Maple Hill Farm was the first lodging establishment in Maine to be certified as an *Environmental Leader* by the Maine Department of Environmental Protection in 2005, after having installed a 10-kilowatt wind turbine on their property in order to reduce their ‘carbon footprint’ by generating clean, renewable power. This was followed in 2006 by the installation of the largest solar energy array in Maine including 15 kilowatts of electricity and a separate array to provide much of the facility’s domestic hot water needs. Maple Hill Farm was also awarded the *Governor’s Award for Environmental Excellence* for renewable power generation and other sustainable environmental practices in 2004.

Maple Hill Farm’s co-owner Scott Cowger said “We are proud of the substantial commitment we have made not only to renewable energy, but to other practices including efficient and natural lighting, bulk dispensing of some guest amenities, and the use of local ingredients and suppliers whenever possible. Our guests have a real appreciation for being ‘green’ and often have many questions that we are delighted to answer. We hope to be a model for many other businesses to follow.”

75 Green Businesses You Can Start to Make Money and Make a Difference introduces eco-entrepreneurs to a world of green business opportunities. Veteran scientist author, and green entrepreneur Croston outlines 75 environmentally-friendly business ideas in multiple industries including eco-tourism, small wind power, green schools, water conservation landscaping, green investment consulting and more. For each business, Croston identifies the market, product to be delivered, resources needed, major hurdles ahead, competitors and strategies for success. *75 Green Businesses You Can Start to Make Money and Make a Difference* is available at all major bookstores and online booksellers.

For more information on Maple Hill Farm, visit their web site at www.MapleBB.com where you can monitor the real-time production from their solar electric system, or call them at (207) 622-2708 or toll-free 1-800-622-2708. Maple Hill Farm B&B Inn and Conference Center is located at 11 Inn Road in Hallowell, Maine 04347 just four miles from the interstate exit for the state capitol of Augusta.

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